



BOHLSEN RESTAURANT GROUP

MEDIA ALERT

WHO: Bohlsen Restaurant Group www.brgroup.biz
WHAT: Eat, Drink & Think Pink October Presentation to Breast Cancer Coalitions
WHERE: Long Island, New York
WHEN: November 14, 2013

**THE BOHLSEN RESTAURANT GROUP
PRESENTS LOCAL BREAST CANCER COALITIONS WITH \$6,000 FROM ITS SIXTH ANNUAL PINK CAMPAIGN
*Eat, Drink & Think Pink Campaign Raises \$76,000 Over Six Years
*Antioxidant Ingredient Menus at Prime, Monsoon, H2O, Tellers, VERACE and Beachtree
Benefit Coalitions in Huntington, Babylon, West Islip and Islip**

(Long Island, NY . . . November 2013) Michael and Kurt Bohlsen, owners of **Bohlsen Restaurant Group** (www.brgroup.biz), presented breast cancer coalitions in Huntington, Babylon, West Islip and Islip with a \$6,000 donation as a result of their Eat, Drink & Think Pink October, marking a total of \$76,000 raised since the campaign began six years ago. The November 14th event took place at Monsoon: Asian Kitchen and Lounge in Babylon Village.

Each year, chefs from the group's leading Long Island restaurants create dedicated pink-themed menu items comprised of antioxidants, omega-3 fatty acids, probiotics and beta-carotene. For every dish or drink ordered throughout October, the group donates \$1- \$2 to benefit the **Huntington Breast Cancer Action Coalition** (www.hbcac.org) from **Prime**; **Babylon Breast Cancer Coalition** (www.babylonbreastcancer.org) from **Monsoon**; **West Islip Breast Cancer Coalition** (www.wibcc.org) from **H2O Seafood Grill**; and **Islip Breast Cancer Coalition** (www.islipbreastcancer.com) from **Tellers Chophouse, VERACE and Beachtree Café**.

"We are proud to say, thanks to the patronage of our diners, we continue to host our annual Eat, Drink and Think Pink October to raise funds for local coalitions and at the same time raise awareness about breast cancer prevention. The cause is close to our hearts as a family and employer. It also serves our customers well. The work these coalitions do locally is very helpful to those in the communities where we were born, raised, live and work," says Michael Bohlsen.

ABOUT BOHLSEN RESTAURANT GROUP (577 Main Street, Islip, NY 11751, 631.277.5400, www.brgroup.biz): The portfolio of leading Long Island dining establishments owned and operated by Michael Bohlsen and Kurt Bohlsen includes Gold Coast harborfront **Prime: An American Kitchen & Bar** and **Harbor Club at Prime** in Huntington; acclaimed by Newsday as #1 on Long Island, the four-star **Monsoon: Asian Kitchen and Lounge** in Babylon Village; top Zagat-rated **Tellers: An American Chophouse** and the chic and casual **Verace: True Italian** in Islip; neighborhood favorite **Long Island's Beachtree** in East Islip; and the vibrant **H2O: Seafood Grill** in Smithtown. Across these **seven establishments with more than 60,000 square feet, 1,650 seats and 500 employees**, the third generation restaurateurs uphold the family reputation for mastering a critical mix of ingredients – service, style and cuisine – at the highest levels. A penchant for hard work matches a voracious appetite for learning what is worth their, and their diners' extra dollar and attention. Michael and Kurt introduced Long Islanders to revolutionary systems for environmentally friendly water filtration and high quality wines on tap. They put on the menu socially conscious beef options and seafood selections that are internationally recognized as sustainable. They enable staff to showcase their talents in the most professional working environment from state-of-the-art kitchens to beautifully appointed dining rooms. They actively give back to better the communities they live and work in. Their family tradition is to foster a creative, high-performing and world-class atmosphere for all in their realm.

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